

PRESS RELEASE

For immediate release

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Click Energy partners with Bendigo Bombers in 2011

The footy season is here, and Click Energy is kicking goals!

We're pleased to announce our corporate partnership with the Bendigo Bombers Football Club in the 2011 season.

"We're absolutely delighted that Click Energy has agreed to come on board" Club General Manager, Peter Lodewijks, said. "This commitment by a major online electricity retailer is a fantastic vote of confidence in our club and in VFL football in Bendigo".

Click is genuinely interested in a long-term presence in Bendigo, providing local households and businesses with substantial savings on their electricity bills – and in doing so supporting the Bendigo community. "Click Energy is well established in the industry and is committed to high quality and innovative service for its customers".

Said Mr Lodewijks, "Partnerships are an important element of funding for any club and Click Energy has provided us with a very significant level of support. During our discussions, Click Energy's management team made it clear they were seeking a genuine partnership and a professional relationship with our football club."

"We demonstrated to their satisfaction that we are a very professional club with clearly defined business strategies and goals, which gave them confidence they were making the correct decision. We firmly believe this is an important first step in the ongoing development of a very successful partnership between our respective organisations."

As a local energy retailer, Click understands the importance of community and is committed to making a difference.

"Click Energy's partnership, together with the professional approach displayed by their management team, has given us confidence we can continue to build on the partnership that's been put in place and, in doing so, strengthen the VFL's presence in Bendigo."

"The company understands very clearly the benefits the Bendigo Bombers will deliver to football in Bendigo and, importantly, to the community in general."

"That understanding is a key feature of the partnership we have with them and it's certainly going to help us achieve our goals and objectives."

About Click

Choosing an electricity company should be easy.

Click Energy started supplying electricity in Victoria in 2006 and entered the QLD market in May 2010. In this time, we've been one of the cheapest electricity retailers in the market – and we plan to stay that way.

As an online electricity company, we don't have the same overheads as other energy companies. With our customer base continually growing, we can achieve economies of scale, which translates to real savings in our operating model. The benefits of this model allow us to absorb industry cost rises – and in turn share our savings with our customers.

And we do.

Click is Australian owned and operated with offices in Melbourne and Brisbane. Contrary to today's public perception, we want to do our bit to help people in managing the ever-increasing cost of living... and our mandate is to always provide cheap electricity to our customers. Click runs a 'no paper bill' operation, and won't charge for credit card payments. We don't have lock in contracts or exit fees, so if you do find we aren't the cheapest then we don't deserve your business!

To see how we can save you money, visit us at www.clickenergy.com.au or call one of the team on **1800 775 929**, and...

Switch to Click!

Media contact

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