

PRESS RELEASE

For immediate release

2 December 2010

Click Energy is pleased to announce plans to lower its already discounted electricity prices in Victoria

Click Energy started supplying electricity in Victoria in 2006. Since this time, it has been one of the cheapest [electricity suppliers](#) in the market – and plans to stay that way by bucking the trend and offering even cheaper electricity tariffs.

While most retailers automatically increase their electricity prices in January, Click promises to lower its already discounted electricity prices by absorbing any additional costs and passing on all benefits from its low cost 'online' business model.

As an online electricity company, we don't have the same overheads as other energy companies. With our customer base continually growing, we can achieve economies of scale, which translates to real savings in our operating model. Click wants to do its bit to help those people who are struggling with higher utility bills due to the ever-increasing cost of living, potentially saving people significantly more if the reports of the other retailers increasing their prices are correct.

Click already is one of Victoria's cheapest electricity retailers (Channel 9 A Current Affair – Click Energy <http://aca.ninemsn.com.au/article.aspx?id=7948313>), but after it reduces its prices further on 1 January 2011, it may well be the cheapest electricity around – a position Click wants to retain.

Click runs a 'no paper bill' operation, and won't charge for credit card payments. We don't have lock in contracts or exit fees, so if you do find we aren't the cheapest then we don't deserve your business.

Get an [electricity price comparison](#) to see how much you can save on your electricity bill with cheaper energy rates please visit www.clickenergy.com.au. But remember these prices are still to be lowered to reflect Click's promise to reduce its already cheap prices on 1 January 2011.

By signing up to Click, you'll also save an additional \$50.

About Click

Choosing an electricity company should be easy.

Click Energy started supplying electricity in Victoria in 2006. Since then, we have been one of the cheapest electricity retailers in the market* – and we plan to stay that way.

As an online electricity company, we don't have the same overheads as other energy companies. With our customer base continually growing, we can achieve economies of scale, which translates to real savings in our operating model. The benefits of this model allow us to absorb industry cost rises – and in turn share our savings with our customers.

And we do.

Click is Australian owned and operated with offices in Melbourne and Brisbane. Contrary to today's public perception, we want to do our bit to help people in managing the ever-increasing cost of living... and our mandate is to always provide cheap electricity to our customers. Click runs a 'no paper bill' operation, and won't charge for

credit card payments. We don't have lock in contracts or exit fees, so if you do find we aren't the cheapest then we don't deserve your business.

To see how we can save you money, visit us at www.clickenergy.com.au or call one of the team on **1800 775 929**, and...

Switch to Click!

Media contact

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