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PRESS RELEASE

For immediate release

15 January 2011

Click Energy launches Heat Shield – which saves residential Victorians in those months when they use more electricity

Click knows that some things are unavoidable, and that most customers can't avoid using lifestyle appliances – like air conditioners on a hot day.

That's why we've introduced **Heat Shield**.

From 15 January 2011, Click will lower its peak prices by 5% once a residential Victorian customer uses more than 500 kWh of peak energy (approximately $100) in any month. This is on top of our already cheap prices and the existing 7% discount when our customers pay their bill on time.

Click already is one of Victoria's cheapest **electricity suppliers** (Channel 9 A Current Affair – Click Energy **http://aca.ninemsn.com.au/article.aspx?id=7948313**), but after it reduces its prices further on 15 January 2011, it may well be the cheapest electricity around – a position Click wants to retain.

Click runs a 'no paper bill' operation, and won't charge for credit card payments. We don't have lock in contracts or exit fees, so if you do find we aren't the cheapest then we don't deserve your business.

To compare the price you are paying now, to see if you can save money off your electricity bill with cheaper **electricity rates** please visit **www.clickenergy.com.au**. But remember these prices are still to be lowered to reflect Click's promise to reduce its already cheap prices on 1 January 2011.

By signing up to Click, you'll also save an additional $50.

About Click

Choosing an electricity company should be easy.

Click Energy started supplying electricity in Victoria in 2006. Since then, we have been one of the cheapest electricity retailers in the market* – and we plan to stay that way.

As an online electricity company, we don't have the same overheads as other energy companies. With our customer base continually growing, we can achieve economies of scale, which translates to real savings in our operating model. The benefits of this model allow us to absorb industry cost rises – and in turn share our savings with our customers.

And we do.

Click is Australian owned and operated with offices in Melbourne and Brisbane. Contrary to today's public perception, we want to do our bit to help people in managing the ever-increasing cost of living… and our mandate is to always provide cheap electricity to our customers. Click runs a 'no paper bill' operation, and won't charge for credit card payments. We don't have lock in contracts or exit fees, so if you do find we aren't the cheapest then we don't deserve your business.

To see how we can save you money, visit us at www.clickenergy.com.au or call one of the team on **1800 775 929**, and…

Switch to Click!

Media contact

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