

## PRESS RELEASE

For immediate release

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# Click Energy is one of the last Electricity Retailers to increase its electricity prices following the increase in the regulated costs to deliver and meter your electricity.

Since the Australian Energy Regulator approved new Electricity Distribution charges i.e., the cost to deliver, meter and measure the electricity that you have used in particular to pay for the new smart meter roll out in Victoria, most retailers automatically increased their electricity prices, however Click delayed changing its prices until mid February, absorbing the additional costs for as long as possible.

Australian Energy Regulator – <http://www.aer.gov.au/content/index.phtml/tag/AerLatestNews/>

Rest assured that Click Energy, as Australia's only dedicated online electricity retailer, is well placed to continue to deliver cheap priced energy and we'll continue to save you money on your energy bills... and we think that navigating through our cool new website will help save you time as well.

The following film clip is from Channel 9 show A Current Affair news, which shows that Victorians, who shop around, will save with Click Energy. Plus as Click does not have any lock in contracts or exit fees, if this is not the case and you can find cheaper electricity elsewhere, then Click doesn't deserve your business.

Channel 9 A Current Affair – Click Energy <http://aca.ninemsn.com.au/article.aspx?id=7948313>

Remember Click is also one of the few electricity retailers who does not charge any thing for payments by Credit Cards.

To compare the price you are paying now, to see if you can save money off your electricity bill with cheaper energy rates please visit [www.clickenergy.com.au/compareyourrates](http://www.clickenergy.com.au/compareyourrates)

## About Click

### Choosing an electricity company should be easy.

Click Energy started supplying electricity in Victoria in 2006. Since then, we have been one of the cheapest electricity retailers in the market\* – and we plan to stay that way.

As an online electricity company, we don't have the same overheads as other energy companies. With our customer base continually growing, we can achieve economies of scale, which translates to real savings in our operating model. The benefits of this model allow us to absorb industry cost rises – and in turn share our savings with our customers.

And we do.

Click is Australian owned and operated with offices in Melbourne and Brisbane. Contrary to today's public perception, we want to do our bit to help people in managing the ever-increasing cost of living... and our mandate

is to always provide cheap electricity to our customers. Click runs a 'no paper bill' operation, and won't charge for credit card payments. We don't have lock in contracts or exit fees, so if you do find we aren't the cheapest then we don't deserve your business.

To see how we can save you money, visit us at [www.clickenergy.com.au](http://www.clickenergy.com.au) or call one of the team on **1800 775 929**, and...

**Switch to Click!**

## Media contact

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